



“Institutions Eat Local!” Days

An event aimed at highlighting and promoting local food on the menus of Quebec institutions. The idea is to propose menus for this event that feature foods from Quebec in order to build closer relationships with the farmers in our regions and/or to organize educational activities celebrating local foods for the clients who frequent these institutions.

The “Institutions Eat Local!” days are organized by Aliments du Québec au menu and Équiterre, as part of the *Défi 100 % local* and in partnership with the Tables de concertation bioalimentaires in various regions of Quebec.

Participants in this event may be eligible for various prizes, subject to the following conditions.

Eligibility

1. This contest applies to activities to be organized by Quebec institutions* for the purpose of promoting local foods and products of Quebec. No purchase is necessary.
2. Candidates must have committed to one or more actions related to local food.
3. Participation in the event is free and can be cancelled at any time. However, to be declared a winner, the selected institutions must be registered for the event and have carried out one or more actions related to local food.
4. For an entry to be valid, the entry form must be completed in full and include at least one photo taken during the event.

* Either an educational institution (primary or secondary school, post-secondary establishment or higher), an early childhood service (family daycare, daycare centre), a health institution or a workplace (public, para-public or private, non-profit, community or promotional organization). Organizations not directly related to food services (daycare, parent committee, school team, student council) are also encouraged to organize activities for these days and will be eligible for the contest.

Registration

1. The “Institutions Eat Local!” event will take place from September 21, 2020 at 12:00 a.m. (EDT) to September 23, 2020 at 11:59 p.m. (EDT);
2. Institutions interested in participating must complete the entry form available at <https://alimentsduquebecaumenue.com/evenements/les-institutions-mangent-local/> by October 4, 2020 at 11:59 p.m. (EDT).

Description of prizes

One (1) prize in the amount of \$500 will be awarded to twelve (12) participants* drawn at random, with two (2) prizes for each of the following areas of activity:

- Early childhood services (childcare centres and daycares)
- Primary and secondary schools
- Cegeps and universities
- Healthcare establishments
- Workplaces or companies
- Not-for-profit or community organizations or organizations promoting healthy lifestyles

One (1) additional participation prize in the amount of \$500 will be drawn at random among the institutions participating in the Aliments du Québec au Menu – Institution program. Participating institutions must have been granted their Aliments du Québec au menu recognition before September 21, 2020 and have paid the program membership fee.

One (1) additional participation prize worth \$500 – in the form of ten \$50 gift certificates valid in restaurants recognized by Aliments du Québec au menu (see the list [here](#)) – will be offered to one (1) participant whose name is drawn randomly from among all the participants.

*The term participant means an institution, an establishment or an organization, not an individual.

Awarding of prizes and random draws

- Aliments du Québec is solely responsible for organizing the draws, which will be conducted according to a rigorous process and supervised by a committee made up of representatives involved in the organization of the “Institutions Eat Local!” event.
- Prizes must be accepted as awarded and as described in these contest rules developed by Aliments du Québec. Prizes are not transferable, substitutable for another prize or exchangeable, either in whole or in part.
- All expenses not specifically described in the official contest rules are the responsibility of the participants and winners.
- The odds of winning depend on the number of entries received during the contest period.

Commitment of the winner

1. The names of participants and contest winners will be displayed on the webpage <https://alimentsduquebecaumenue.com/evenements/les-institutions-mangent-local/> as well as on the websites of our partners and on our social networks.
2. If requested, winners must consent, without compensation, to the use of their name, photo, voice, city and region of residence and/or any statement related to the prize by the event organizers and their partners for communications and advertising purposes related to Aliments du Québec.

Authority and responsibilities

1. By submitting your entry, you acknowledge that you have read these contest rules and agree to comply with them.
2. Aliments du Québec has the FINAL AUTHORITY to judge and decide on the registration of participants, on the eligibility of potential winners to participate in the event, as well as on the awarding of prizes.
3. Subject to the application of the *Act respecting lotteries, publicity contests and amusement machines* with respect to the organization “Aliments du Québec,” any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux du Québec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux du Québec only for the purpose of helping the parties reach a settlement.